



List Brokerage

44 Joseph Mills Drive, Fredericksburg, Virginia 22408

(540) 373-1111

FAX (540) 373-2885

HOT CATHOLIC MULTI-DONORS

99,840 Donors

\$110.00/M

The list is comprised of donors who have given to at least two campaigns and are highly direct mail responsive. An excellent list for both charitable and devotional acquisition projects. Both NCOA and deceased file processing have been run against this list as of 12/7/2009. Updated 12/10/2009. Continuation usage available upon request.

DATE: 12/7/2009

SELECTIONS:

GEOGRAPHIC - \$5

ZIPFILE MATCHING - \$5

MINIMUM ORDER - 5,000

AVERAGE DONATION: \$24

DELIVERY - \$45 (EMAIL ONLY)

NET ARRANGEMENTS FOR 35,000

OR MORE NAMES

NET RUN CHARGES - \$8/M

COMMISSION - 20% TO BROKERS

DELIVERY - 3 DAYS FROM DATE OF ORDER

PREPAYMENT OR LETTER OF GUARANTEE MAY BE REQUESTED FOR NEW ACCOUNTS

Telemarketers must submit a script for approval. There is an extra charge of \$40/m for telemarketers.

Contact John A. Pell

Jpell@akal.com

Restrictions: Sample mail piece required. Prepayment required from all political mailers. Cancellation Policy: All orders cancelled on or before mail date will incur a \$50.00 cancellation fee in addition to applicable running, selection, & shipping charges. All orders cancelled after mail date will incur full list rental charges.