



List Brokerage

44 Joseph Mills Drive, Fredericksburg, Virginia 22408

(540) 373-1111

FAX (540) 373-2855

AKA CATHOLIC DONORS

36,264 Donors

\$80.00/M

The list is made up of Catholic donors to multiple causes all of whom have donated via direct mail to *ALL** or other pro-life and Catholic causes.

These are donors who have given to multiple campaigns and are highly direct mail responsive.

**American Life League*

DATE: 12/7/2009

SELECTIONS:

GEOGRAPHIC - \$5

ZIPFILE MATCHING - \$5

MINIMUM ORDER - 5,000

COMMISSION - 20% TO BROKERS

DELIVERY - 3 DAYS FROM DATE OF ORDER

PREPAYMENT OR LETTER OF GUARANTEE MAY BE REQUESTED FOR NEW ACCOUNTS

Telemarketers must submit a script for approval. There is an extra charge of \$40/m for telemarketers.

DELIVERY - \$45 (ELECTRONIC TRANSFER ONLY)

NO NET ARRANGEMENTS

Contact John A. Pell

Jpell@akal.com

Restrictions: Sample mail piece required. Prepayment required from all political mailers. Cancellation Policy: All orders cancelled on or before mail date will incur a \$50.00 cancellation fee in addition to applicable running, selection, & shipping charges. All orders cancelled after mail date will incur full list rental charges.