



List Brokerage

44 Joseph Mills Drive, Fredericksburg, Virginia 22408

(540) 809-1508

FAX (866) 829-6555

AKA FAST FOR LIFE DONORS

43,021 Donors

\$95.00/M

NEW! Gender, income, and home ownership available for the first time!
The most recent and committed Catholic donors.

This list has been used by:

Catholic Medical Mission Board

Aid to the Church in Need

Marian Helpers

Legionaries of Christ

Catholic Relief Services

Father Gruner's Fatima Center

Ave Maria University

Coming Home Network

Society of Saint John

Bishops of Northern Alaska

Maryknoll Fathers and Brothers

These are devout donors who responded to *The Bishop's Conference* asking that meatless Fridays be brought back as a sign of support for and the belief in the sanctity of the lives of the unborn. These are staunch donors who have been willing to deny themselves through fasting and provide monetary support to demonstrate their determination to defeat the culture of death in America.

DATE: 6/1/2006

SELECTIONS:

GEOGRAPHIC - \$5

INCOME - \$5

HOME OWNERSHIP - \$5

PRESENCE OF CHILDREN - \$5

ZIPFILE MATCHING - \$5

PREPAYMENT OR LETTER OF GUARANTEE MAY BE REQUESTED FOR NEW ACCOUNTS

Telemarketers must submit a script for approval. There is an extra charge of \$40/m for telemarketers.

AVERAGE DONATION: \$26

DELIVERY - \$45 (ELECTRONIC TRANSFER ONLY)

NO NET ARRANGEMENTS

MINIMUM ORDER - 5,000

COMMISSION - 20% TO BROKERS

DELIVERY - 5 DAYS FROM DATE OF ORDER

Contact John A. Pell

Jpell@akal.com

Restrictions: Sample mail piece required. Prepayment required from all political mailers. Cancellation Policy: All orders cancelled on or before mail date will incur a \$50.00 cancellation fee in addition to applicable running, selection, & shipping charges. All orders cancelled after mail date will incur full list rental charges.