



List Brokerage

44 Joseph Mills Drive, Fredericksburg, Virginia 22408

(540) 809-1508

FAX (866) 829-6555

**AKA CONCERNED AND CONSERVATIVE**

292,754 Donors

\$80.00/M

NEW! Gender, income, and home ownership available for the first time!  
The most recent and committed Catholic donors.

This list has been used by:

**NEW LIST!**

These are donors who have given to conservative electoral causes. This universe of donors reflects the core set of religious and patriotic values that have helped to sweep and maintain control of the House and Senate. Perfect for upcoming electoral battles.

**DATE: 4/1/2006**

**SELECTIONS:**

**GEOGRAPHIC - \$5**

**INCOME - \$5**

**HOME OWNERSHIP - \$5**

**PRESENCE OF CHILDREN - \$5**

**ZIPFILE MATCHING - \$5**

**PREPAYMENT OR LETTER OF GUARANTEE MAY BE REQUESTED FOR NEW ACCOUNTS**

**Telemarketers must submit a script for approval. There is an extra charge of \$40/m for telemarketers.**

**AVERAGE DONATION: \$24**

**DELIVERY - \$45 (ELECTRONIC TRANSFER ONLY)**

**NET ARRANGEMENTS FOR 50,000 OR MORE NAMES**

**NET AGREEMENT RUN CHARGES - \$8/M**

**MINIMUM ORDER - 5,000**

**COMMISSION - 20% TO BROKERS**

**DELIVERY - 5 DAYS FROM DATE OF ORDER**

Contact John A. Pell

[jpell@akal.com](mailto:jpell@akal.com)

**Restrictions: Sample mail piece required. Prepayment required from all political mailers. Cancellation Policy: All orders cancelled on or before mail date will incur a \$50.00 cancellation fee in addition to applicable running, selection, & shipping charges. All orders cancelled after mail date will incur full list rental charges.**