



List Brokerage

44 Joseph Mills Drive, Fredericksburg, Virginia 22408

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**AKA CATHOLIC HOT LINE DONORS**

39,594 Donors

\$120.00/M

NEW! Another new list from AKA. The universe is of Catholic donors to multiple causes all of whom have donated via direct mail in the last twelve months to multiple Catholic causes.

This list has been used by:

No usage has yet been generated for this list.

Test this list soon.

These are donors who have given to multiple campaigns and are highly direct mail responsive. This universe of donors reflects all donors who have donated within the last 12 months.

**DATE: 4/1/2006**

**SELECTIONS:**

**GEOGRAPHIC - \$5**

**ZIPFILE MATCHING - \$5**

**MINIMUM ORDER - 5,000**

**COMMISSION - 20% TO BROKERS**

**DELIVERY - 5 DAYS FROM DATE OF ORDER**

**PREPAYMENT OR LETTER OF GUARANTEE MAY BE REQUESTED FOR NEW ACCOUNTS**

**Telemarketers must submit a script for approval. There is an extra charge of \$40/m for telemarketers.**

**AVERAGE DONATION: \$21**

**DELIVERY - \$45 (ELECTRONIC TRANSFER ONLY)**

**NO NET ARRANGEMENTS**

Contact John A. Pell

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**Restrictions: Sample mail piece required. Prepayment required from all political mailers. Cancellation Policy: All orders cancelled on or before mail date will incur a \$50.00 cancellation fee in addition to applicable running, selection, & shipping charges. All orders cancelled after mail date will incur full list rental charges.**