



List Brokerage

44 Joseph Mills Drive, Fredericksburg, Virginia 22408

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**AKA CATHOLIC DONORS**

36,2264 Donors

\$75.00/M

NEW! Another new list from AKA. The universe is of Catholic donors to multiple causes all of whom have donated via direct mail to **ALL\*** and other pro-life and Catholic causes.

This list has been used by:

No usage has yet been generated for this list.

Test this list soon.

These are donors who have given to multiple campaigns and are highly direct mail responsive.

**\*American Life League**

**DATE: 4/1/2006**

**SELECTIONS:**

**GEOGRAPHIC - \$5**

**ZIPFILE MATCHING - \$5**

**MINIMUM ORDER - 5,000**

**COMMISSION - 20% TO BROKERS**

**DELIVERY - 5 DAYS FROM DATE OF ORDER**

**PREPAYMENT OR LETTER OF GUARANTEE MAY BE REQUESTED FOR NEW ACCOUNTS**

**Telemarketers must submit a script for approval. There is an extra charge of \$40/m for telemarketers.**

**AVERAGE DONATION: \$21**

**DELIVERY - \$45 (ELECTRONIC TRANSFER ONLY)**

**NO NET ARRANGEMENTS**

Contact John A. Pell

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**Restrictions: Sample mail piece required. Prepayment required from all political mailers. Cancellation Policy: All orders cancelled on or before mail date will incur a \$50.00 cancellation fee in addition to applicable running, selection, & shipping charges. All orders cancelled after mail date will incur full list rental charges.**