



List Brokerage

44 Joseph Mills Drive, Fredericksburg, Virginia 22408

(540) 373-1111

FAX (540) 373-2855

AKA CONCERNED AND CONSERVATIVE

262,439 Donors

\$80.00/M

These are donors who have given to conservative electoral causes. This universe of donors reflects the core set of religious and patriotic values that will help to sweep control of the House and Senate back into Republican hands. Perfect for upcoming electoral battles.

DATE: 12/7/2009

SELECTIONS:

GEOGRAPHIC - \$5

ZIPFILE MATCHING - \$5

MINIMUM ORDER - 5,000

DELIVERY - \$45 (ELECTRONIC TRANSFER ONLY)

NET ARRANGEMENTS FOR 25,000 OR MORE NAMES

NET AGREEMENT RUN CHARGES - \$8/M

COMMISSION - 20% TO BROKERS

DELIVERY - 3 DAYS FROM DATE OF ORDER

PREPAYMENT OR LETTER OF GUARANTEE MAY BE REQUESTED FOR NEW ACCOUNTS

Telemarketers must submit a script for approval. There is an extra charge of \$40/m for telemarketers.

Contact John A. Pell

Jpell@akal.com

Restrictions: Sample mail piece required. Prepayment required from all political mailers. Cancellation Policy: All orders cancelled on or before mail date will incur a \$50.00 cancellation fee in addition to applicable running, selection, & shipping charges. All orders cancelled after mail date will incur full list rental charges.